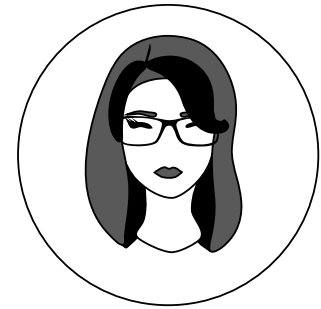


CYNTHIA REINERT

Web & Graphic Designer



SKILLS

General

Creative Problem Solving
Collaboration
Written & Verbal Communication
Flexibility

Software

Adobe Illustrator
Adobe After Effects
Adobe Xd
Adobe InDesign
Adobe Photoshop
Visual Studio Code
Sublime Text
Microsoft Word
Microsoft PowerPoint

Coding Languages

HTML5
CSS3 & SCSS
JavaScript

Berlin, CT 06037

<http://cynthiareinert.com/>

cynthia.reinert@uconn.edu

<https://dmd.uconn.edu/bfashow>

[linkedin.com/in/cynthiareinert-design](https://www.linkedin.com/in/cynthiareinert-design)

EDUCATION

Aug. 2016 -
May 2020

BACHELOR OF FINE ARTS

University of Connecticut

Digital Media and Design, Concentration: Web Design & Interactive Media

GPA: 3.85/4.00

- UConn Alpha Lambda Delta Honor Society
- Dean's List
- Fine Arts Talent Scholarship

Feb. 2017 - May 2020

Spring 2018, Spring & Fall 2019, Spring 2020

Fall 2016, Spring & Fall 2019, Spring 2020

SENIOR PROJECT: WONDER

Aug. 2019 - May 2020

- Coded an immersive, interactive experience called Wonder for the web platform using the JavaScript library Phaser3
- Created my own unique character and assets in Adobe Illustrator as well the developing branding for the project

WORK EXPERIENCE

Jun. 2019 -
Aug. 2019

MULTIMEDIA DESIGN & SALES TRAINING INTERN

Canon USA

- Organized and redesigned outdated flash trainings for html5 support with Adobe Captivate which boosted the overall effectiveness of the courses
- Worked on original icons, characters, and animations using Adobe Creative Cloud which successfully communicated lesson content by holding employee's attention
- Presented redesigns of 3 different sales trainings in front of an audience of 75+ people including company executives

Jun. 2018 -
May 2020

GRAPHIC DESIGNER

UConn Students for Life

- Produced posters, apparel, social media advertisements and informational brochures to promote organizational growth, campus-wide knowledge and event participation
- Utilized branding research strategies to develop logo prototypes targeted at the mission for a newly launched organization

Jan. 2020 -
May 2020

MOTION GRAPHICS & VIDEO EDITOR

Convexity Scientific, Inc.

- Collaborated with a team of 3 classmates to film and edit a 2 minute social media advertisement for the product Flyp Nebulizer

Jun. 2017 -
Sept. 2017

FREELANCE WEB DESIGNER

Inside Threat Training & Consulting

- Designed and developed a website to offer easily accessible information about the business' 9+ services, generally promoting company growth and awareness

Sept. 2017 -
Dec. 2018

FOOD SERVICE WORKER

UConn Dining Services

- Improved time management ability by keeping up with maintenance and cleaning tasks on a tight schedule as well as assisting in training new employees